



## Xi'an Jiaotong-Liverpool University

We are welcoming student applicants for this year's Virtual Business Project Competition taking place between **July 17th ~August 5th, 2023**, hosted by the International Business School of Suzhou at Xi'an Jiaotong Liverpool University (XJTLU). It is the second year that we run this competition and it follows the successful 1st edition held in 2022.

The 2023 opportunity is focused on project-based learning with groups of students from universities around the world, collaborating on a specific project. We have reserved 48 seats dedicated to IBSS UG students. The other 48 seats are reserved for students from IBSS international partner Universities (*First come first served*). **No costs for students to participate and 100% Online.** Interested students should complete the application by **June 23, 2023**. Please use the **QR code below to register and submit your information.**



The competition is 3 weeks in length and intensive, including pre-scheduled morning sessions and likely some small group work in the evenings. During this unique program, students will be assigned to groups with other students from around the world. Each team will work on real-world projects with organizations and companies in Asia, to help identify solutions that can be implemented. All projects are aligned with the UN Sustainable Development Goals (SDGs). This format for the projects will support students with intercultural communication, developing teamwork skills, and understanding challenges companies face today.

Included in this experience, students will gain:

- ✓ Practice with working in a diverse team (cross cultural teams of 6 students, with students of different nationalities and coming from different universities)
- ✓ Academic credit may be granted by your home university
- ✓ Learn about the U.N. Sustainable Development Goals
- ✓ Experience with preparing of research lead solutions for a company or organization in Asia, to address a dilemma they face in moving forward.

We welcome students from your institution to participate. Do note that students from a single institution will not all be on the same team/project, but rather, will be placed in multinational small groups for the duration of the program. The attached flyer can be shared with your students (please feel free to forward along to colleagues and faculty who may want to share this with students as well).

If you have any questions, please contact [jennifer.norris@asiainstitute.org](mailto:jennifer.norris@asiainstitute.org) , as mentioned in the project flyer as attached. You can reach [Sihua.wang@xjtlu.edu.cn](mailto:Sihua.wang@xjtlu.edu.cn) also for any other related questions to the competition.

### Yiyuan (Rebecca) Chen

Team Leader of Study Abroad XJTLU Global Phone:0086+051281888334 E-mail: [Yiyuan.Chen@xjtlu.edu.cn](mailto:Yiyuan.Chen@xjtlu.edu.cn)

**Xi'an Jiaotong-Liverpool University** 108E, Central Building XJTLU, No.111 Ren'ai Road, Industrial Park of Suzhou, China XJTLU China: <http://www.xjtlu.edu.cn/en/> Use these links to take you to [INTERNATIONAL MOBILITY](#) | [LIFE IN SUZHOU](#) | [ACCOMODATION](#)